



MARIAN COLLEGE
KUTTIKANAM
(AUTONOMOUS)

MAKING COMPLETE

"College with Potential for Excellence", NIRF 84 (2018)
'A' Grade with CGPA 3.52 (2014)

NAAC RE-ACCREDITATION- 4TH CYCLE

Criterion II - Teaching-Learning and Evaluation

IEDC & STUDENT ENTREPRENEURSHIP

Marian IEDC (Innovation and Entrepreneurship Development Centre) promotes and foster entrepreneurial culture in the college. It provides a platform for students to pursue entrepreneurial activities. Marian Incubation Centre successfully identifies and promotes entrepreneurship among the students in the campus through various entrepreneurship development programs and competitions directed towards the future leaders of the social community. This document contains:

- IEDC report 2016-17
- Marian IEDC activities 2019-20
- Awards and recognitions
- Student entrepreneurship – Earn while learn



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1. IEDC report 2016-17



IEDC Marian

Report

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Executive Summary

The report intends to shed light on the progress of the Start-up Bootcamp related activities being conducted during the past six months at Marian Incubation Centre (**mi³**) in Marian College Kuttikkanam campus. We are proud to say that Marian Incubation Centre was successful in identifying and promoting entrepreneurship among the students in the campus through various entrepreneurship development programs and competitions directed towards the future leaders of the social community.

About Marian college

The Catholic Diocese of Kanjirappally founded Marian College Kuttikkanam through its NGO- Peermade Development Society - in 1995 to provide the student community with quality education in Information Technology, Commerce, Social Work and Management. We impart information with the intention of proper character formation of the students, eventually achieving their holistic transformation. The College has its motto: **Information, Formation and Transformation.**

Marian falls under session 2 (f) & 12 (B) of UGC Act 1956. The college won the prestigious status of College with Potential for Excellence (CPE) from UGC in 2010 and 2014. At present the college is reaccredited the college in the third cycle by National Assessment and Accreditation Council (an autonomous national body under UGC) with A grade and 3.52 CGPA out of 4. The College is shortlisted by Government of Kerala to be given autonomous status in the next academic (2016-17) year.

IEDC activities (June – December 2016)

Marian IEDC selected one among the top performing colleges 2016-17

Marian IEDC was selected one among the top performing colleges (2016-17) in Kerala by Kerala



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Start-up Mission. The selection of the colleges was done by evaluating the report submit by the IEDC. Marian IEDC will be getting additional fund for its outstanding performance. The Government of Kerala is set out to bring up the start-up culture to a whole new level through the IEDC initiatives.

Creativity Contest and Switch-On of Start-ups

17th Feb 2017, final round of the Creativity contest, conducted in association with MCA department took place. Future entrepreneurs of Marian MCA were blessed by the Principal Rev Dr Fr Roy Abraham P and the Manager Rev Fr James Kozhimala. Winners of Creativity contest and team leader of start-ups were acknowledged in a formal session with the presence of our Manager Rev Fr James Kozhimala, Ms Anubha Singh from UltraRay3D, Mr Tariq Fazal Head of RedHat Academy and Mr Bastin Thomas Co-founder Linways Technologies. Passing the light to the start-up leads by IEDC Coordinator.

National Faculty Development Programme in Entrepreneurship

The Entrepreneurship Development Institute of India (EDI) conducted Faculty Development Programme, at Ernakulam during 5th -17th December 2016, for equipping teachers from Science and Technical Institutes to carry out entrepreneurial activities in their educational institutions. Venue was Rajagiri School of Engineering & Technology (RSET), Kakkanad, Kochi, the participants had hands on experience with entrepreneurial activities and functioning of TBIs. Mr Sajan N Thomas has been sent representing the college for the event and the programme was very much beneficial for conducting the future programs of our IEDC.

Discussion with Mr Andrine Mendez

The annual fest of M Com PGDM witnessed the presence of Mr Andrine Mendez, CEO Pling who gave an inspiring and motivational talk on start-ups and innovations. A formal meeting was held with Mr Andrine Mendez along with Ruban J Thannickal (Manager), Fr James Kozhimala (HOD of M Com PGDM), Prof. Samson Thomas (Dean Academics, Marian International Institute of Management) and IEDC Coordinator to discuss about conducting innovative business sessions with the students in the month of January 2017.



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Seminar on Business Setup and Registration

A Seminar on business setup, company registration and other financial services related to setting up a new entrepreneurship initiative was held on 25th October 2016. The resource person was Mr Lazar Dominic, CEO, Lease CFO who also acts as the mentor for Marian IEDC. The students and faculty members from various departments participated in the seminar and interested students were given individual/group sessions with the mentor. Dr Mendus Jacob, Director MCA and CEO IPSR Solutions presided over the meeting. No. of participants were 289.



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Innovative Idea Presentation

A series of sessions on Innovative Idea Presentation for MCA 2016 Batch were held during the months of September and October under the supervision of faculty Ms. Kochumol Abraham and the IEDC coordinator in the MCA class room and IEDC cell. First each student was given chance to present an innovative idea. In the second stage they are asked to elaborate on the idea and submit the project plan. The faculty shortlisted the best ideas and these were sent to Manorama Yuva Mastermind and KITS Innovibes 2017. Eight of the projects were selected for the KITS Innovibes 2017. The completed projects have to be submitted by 3rd March 2017. IEDC is planning to give training for the selected students on January 2017 to help them in the projects.

The selected projects are listed below

Title of Project Proposal	Name of the student
My Safe Home	Alinta Kunjumon
Accident Avoiding System	Lisha V.L
Me With U	Mohammed Yaser H
Virtual Woke-Toki	Nibin Mathew
Yo UI	Rahul K. Jose
Talking Picture	Rinit Francis
AIO Card	Roshan Benny
T Spoon	Saji Alex





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IEDC 2016 Summit

Marian IEDC also participated in the Kerala Start-up Mission's mega event IEDC Summit 2016. Two faculty members including the IEDC coordinator and 10 students were selected to attend the IEDC Summit 2016 organized by Kerala Start-up Mission at Girideepam Convention Centre, Nalanchira, Thiruvananthapuram on 23rd August 2016. Students were greatly influenced by the events, talks and activity hubs etc. in the summit.

List of students selected to attend the IEDC Summit 2016

Name	Class
Jince Michael	14 BCA
George Mathew	14 BCA
Rajeev Rajendran	14 BBA
Akshay C Joseph	14 BBA
Blessy Francis	16 MCA-L
Simon Kuriakose	16 MCA-L
Arun Tom	16 M. Com-PGDM
Maria Mathew	16 M. Com-PGDM
George Babu	16 MMH
Jerin James	16 MMH

IEDC 2016 Representatives

Application for the selection of IEDC club representatives were invited through email, blog and college web site. Several students applied for the same and a boy and a girl rep were chosen from each department. The reps were educated about the functions of IEDC and related activities.





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Projects Undertaken

Students under the IEDC of Marian Incubation Center have undertaken several live projects.

Project	Student
ATS Idukki (Idukki district Panchayat)	Mr Geo JV and Tino Rajan of MCA
MCKA CAP	Mr Joji Joseph

The project "ATS Idukki" is an attendance tracking system developed for Idukki district Panchayat and has been approved for extended implementation.

Budding Entrepreneurs

Marian IEDC have been successful in helping a few start-up initiatives from the students.

Budding Start-ups/Projects	Students
E-Chayakada (Phase 2)	Mr Sherin & Team
ATS Idukki	Mr Geo JV and Tino Rajan of MCA
Dukkanwala	Mr Vivek Sanu and Tom Jose of MCA

Future Plans

IEDC Marian is planning to conduct more sessions on technology, start-ups, innovation, business implementation, etc. in 2017.

Conclusion







IEDC & STUDENT ENTREPRENEURSHIP

Marian IEDC has ambitious plans to go ahead with further development of entrepreneurship. It strives for social innovation and entrepreneurship to support the local needs of the area. The College expects good support from the TBIs in Kerala, Governments at the Centre and the State.

2. MARIAN IEDC ACTIVITIES 2019-20

Sl. No.	Name of Event	Date	Venue	Photos
1	YIP - district-level evaluation of Idukki	2-11-2019	Marian College Kuttikkanam	
3	Start-up Workshop for BBA Department	18-9-2019	Marian College Kuttikkanam	





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4	Women Start-up Workshop 2019 by KSUM	1-08-2019	KSUM	
5	TEDx KCMT	18-07-2019	KCMT	





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6	Hackathon Shell2k19	26,27 February 2019	Kristu Jayanthi College, Bangalore																																																			
7	Idea fest 2019 Cargo-E-Connect selected for	25-06-2019	KSUM	<table border="1"> <thead> <tr> <th colspan="5">PANEL 4</th> </tr> <tr> <th>SL No:</th> <th>Category</th> <th>Innovator Name</th> <th>Project Name</th> <th>Time Slot</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>Your own idea/ Lifeathon/IIST</td> <td>Thomaskutty Joseph</td> <td>Cargo E Connect</td> <td>9:30:00 AM</td> </tr> <tr> <td>2</td> <td>Your own idea/ Lifeathon/IIST</td> <td>Nitin Sudhakar</td> <td>Expert Evidence</td> <td>9:45:00 AM</td> </tr> <tr> <td>3</td> <td>CU</td> <td>Erfan Muhammed C K</td> <td>AGR-E</td> <td>10:00:00 AM</td> </tr> <tr> <td>4</td> <td>CU</td> <td>Rohith K R</td> <td>Help Indicating App</td> <td>10:15:00 AM</td> </tr> <tr> <td>5</td> <td>AI</td> <td>Neeraj P M</td> <td>Interactive Intelligent Mirror</td> <td>10:30:00 AM</td> </tr> <tr> <td>6</td> <td>Idea Day</td> <td>Harsha Karun</td> <td>NowFeeds</td> <td>10:45:00 AM</td> </tr> <tr> <td>7</td> <td>Your own idea/ Lifeathon/IIST</td> <td>Abhimaneu K J</td> <td>DAMPS - Disaster Management Preparedness System</td> <td>11:00:00 AM</td> </tr> <tr> <td>8</td> <td>Your own idea/ Lifeathon/IIST</td> <td>Vishwas Agrwal</td> <td>Parchio</td> <td>11:15:00 AM</td> </tr> </tbody> </table>	PANEL 4					SL No:	Category	Innovator Name	Project Name	Time Slot	1	Your own idea/ Lifeathon/IIST	Thomaskutty Joseph	Cargo E Connect	9:30:00 AM	2	Your own idea/ Lifeathon/IIST	Nitin Sudhakar	Expert Evidence	9:45:00 AM	3	CU	Erfan Muhammed C K	AGR-E	10:00:00 AM	4	CU	Rohith K R	Help Indicating App	10:15:00 AM	5	AI	Neeraj P M	Interactive Intelligent Mirror	10:30:00 AM	6	Idea Day	Harsha Karun	NowFeeds	10:45:00 AM	7	Your own idea/ Lifeathon/IIST	Abhimaneu K J	DAMPS - Disaster Management Preparedness System	11:00:00 AM	8	Your own idea/ Lifeathon/IIST	Vishwas Agrwal	Parchio	11:15:00 AM
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8	Srishti 2020 Marian Innovation Fest by Marian IEDC, NSS and CRIJK	31-01-2020	Marian College Kuttikkanam	
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3. AWARDS AND RECOGNITIONS



Marian College Kuttikkanam (Autonomous) selected among the Top Performing Colleges in IEDC activities during the academic year 2016-2017. Certificate of Recognition handed over to IEDC Nodal Officer by Shri Kuncheria P Issac, Vice Chancellor, APJ Abdul Kalam University along with Shri Jayasankar Prasad C, CEO, Kerala Startup Mission and Shri V A Shamsudeen, Director of Technical Education at the IEDC Nodal Officers Meetup 2017 held on 25th March 2017 at Kerala Startup Mission, Kinfra Hi-Tech Park, Kochi.



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**Congratulations to GEO(MCA Lateral(2015-17))
who developed the website for
E-Cube(Entrepreneurial Development Club).**

Idukkifresh.com **Idukkifresh.com**

GEO J VALLAVANCOTT

Entrepreneurial Development Club (E-Cube)

E-Cube Aims

- Developing entrepreneurial awareness among students and dealing with the
- Giving training and development for students those who have entrepreneurial ideas and their own ventures in future.
- Making the activities of IEDC reach the local entrepreneurs.
- Starting an students educational program on entrepreneurship in future.
- Counseling a student/entrepreneur the club and selling it online.

FACULTY MEMBERS
SALDEEPTI SULLAND
NORA INDRAN
"L&E"



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4. STUDENT ENTREPRENEURSHIP – EARN WHILE LEARN

REPORT

As a part of co-curricular activity- '*EARN WHILE LEARN*', M. Com PGDM Department started a stationary store named C-Mart and was established on 14th January 2008 and a branch named Mini C-mart was established at Marian International Institute of Management on 28th October 2015.

OBJECTIVES

1. To provide practical experience of retailing to students.
2. Encourage the students to learn the dignity of labour.
3. Involve students in management and development of an organization.
4. Help the students to engage themselves in meaningful positive activities.
5. Find funds for providing value addition and skill development in addition to curriculum.
6. To provide quality stationery articles to the Marian community at reasonable rates.



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